



FOR IMMEDIATE RELEASE

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4th Annual JCC Cardboard Boat Race

NEW ORLEANS – July 13, 2008 – The 4th annual JCC Boat Race will take place at 5:00 pm poolside at the Uptown Jewish Community Center. The 2008 Boat Race theme is Noah's Ark. This event has proven to be a successful Members Only event where participants build a floatable boat entirely out of cardboard and duct tape. This year participants will be divided into age groups and compete based on fastest boat, most spectacular sinking, most creative design, best Noah's Ark themed boat, and boat carrying the most crewmen.

Boat race rules are simple: Construction materials are limited to cardboard and duct tape only, including oars or paddles. Both colored and silver duct tape are allowed. Boats should be no wider than 4 feet and must carry at least 1 person. The boat name must be written on the boat in indelible ink.

We invite all JCC Members to come out and enjoy the 4th Annual JCC Cardboard Boat Race. The event will be held on July 13, 2008 from 5:00 - 8:00 pm at the JCC pool, 5342 St. Charles Avenue.

The Jewish Community Center of New Orleans is a non-profit organization that continues to serve the entire New Orleans community with quality programming in the areas of pre-school education, daycare, summer programming, adult programming, physical education, public affairs, political forums, lectures and especially Jewish education. The mission of the Greater New Orleans Jewish Community Center is to promote and insure the well being of our Jewish community and to instill an understanding of Judaism and its heritage by providing a Center where all can enjoy, learn, experience and share in quality activities in a Jewish environment.

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