



## FOR IMMEDIATE RELEASE

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### **4<sup>th</sup> Annual JCC Cardboard Boat Race was a huge success!**

NEW ORLEANS – July 14, 2008 – The **4<sup>th</sup> Annual JCC Cardboard Boat Race**, held on Sunday, July 13, 2008 at the Uptown Center, was a huge success. With 38 boats in the race and over 200 people in attendance, good times were had by all. This year’s theme for the Boat Race was Noah’s Ark. The pool was decorated with banners designed by JCC campers and animal floats for the pool. The children were adorned with foam animal face masks and everyone enjoyed the animal print bandanas. Music was provided by Blanchard Labuque, from A DJ 4U.

Prizes were awarded in five categories: Fastest Boat, Most Creative Boat, Best Noah’s Ark Themed Boat, Most Spectacular Sinking and Most Crewmen. The winner of this year’s Fastest Boat was “Monkey Business,” a round boat with monkeys coming out the front and a banana tree in the back. The Most Creative Design was given to “Banana Split,” an aptly named boat that looked like a banana split sundae with silver spoons for oars. “Oh No-Ah Shark on the Ark,” modeled after a traditional Hawaiian canoe, won for best Noah’s Ark theme, while the “Water Wheel,” which can only be described as a giant hamster wheel, was awarded Most Spectacular Sinking. Finally, “The Fiery Turducken,” a Viking style boat, won for Most Crewman with seven kids on their boat. Special Mention was given to the “Flying Ductman”, “Batman” and “Steamus’s Craft” for holding up the best in the water.

The Race was divided into categories of Children, Adults, and Families. Within those categories boats with four or more crewmen competed against each other and boats with three or less competed against each other. With so many incredibly creative boats, it was hard to choose the winners of each category. Every boat entered was unique and exceptional and they all contributed to a terrific event that brought out smiles and laughter from young and old.

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*The Jewish Community Center of New Orleans is a non-profit organization that continues to serve the entire New Orleans community with quality programming in the areas of pre-school education, daycare, summer*

*programming, adult programming, physical education, public affairs, political forums, lectures and especially Jewish education. The mission of the Greater New Orleans Jewish Community Center is to promote and insure the well being of our Jewish community and to instill an understanding of Judaism and its heritage by providing a Center where all can enjoy, learn, experience and share in quality activities in a Jewish environment.*

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