



## FOR IMMEDIATE RELEASE

[www.nojcc.org](http://www.nojcc.org)

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### **8 teams will step up to the plate for the Kicking for Kids Tournament.**

*You can be a part of the action, form your team by May 5, 2009.*

NEW ORLEANS – May 31, 2009 – UPTOWN JEWISH COMMUNITY CENTER - Kicking for Kids, a kickball tournament to benefit children's programming at the JCC, will take place on Sunday, May 31 from 11:00 AM – 8:30 PM at the Uptown JCC. With eight enthusiastic teams, this single elimination kickball tournament will be a first for the New Orleans JCC.

Children's programming at the JCC reaches over 7,000 children and teens each year in the New Orleans Community. From Nursery School and Swim Lessons to Summer Camp and Sock Hops to Driver's Ed, afterschool classes and Sports Leagues, JCC programs have enriched thousands of children's lives for over 150 years.

Kicking for Kids 2009 will be a fun-filled day with prizes for best costume and MVP along with a pool party grand prize for the championship team. If you are interested in supporting this event, you can be a Fan for \$18 or a Super Fan for \$36 or you can even get your own team together. Teams consist of 12 – 26 adults (ages 21 and up), with least 2 players of each gender on the field at all times and each person on the roster must kick. Team captain must be a JCC member, but both members and non members are invited to play and support. The entry fee is \$10 for a JCC member or \$20 for a non JCC member. Each player gets a t-shirt in the team's color. Beer will be served throughout the day and Reginelli's Pizza will be served for the championship game. The first eight teams to sign up (and pay) will get to play.

Step up to the plate and support children's programming on May 31, 2009 at the uptown JCC. Contact Brook Bissinger – [brook@nojcc.org](mailto:brook@nojcc.org) or 504.897.0143 – for more information on the Kicking for Kids 2009 event.

*The Jewish Community Center of New Orleans is a non-profit organization that continues to serve the entire New Orleans community with quality programming in the areas of pre-school education, daycare, summer programming, adult programming, physical education, public affairs, political forums, lectures and especially Jewish education. The mission of the Greater New Orleans Jewish Community Center is to promote and insure the well being of our Jewish community and to instill an understanding of Judaism and its heritage by providing a Center where all can enjoy, learn, experience and share in quality activities in a Jewish environment.*

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